State Budget Office
Office of Education

Community Colleges Local Strategic Value Template

September 14, 2021

Please use this table as a method to **briefly** detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Examples of Adherence
Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)	
(i) The community college has active partnerships with local employers including hospitals and health care providers.	MCC partners with Spectrum Health (United & Kelsey), Mid Michigan Health, and Sparrow Health System (Carson City, Ionia, & Lansing) to offer clinical experiences for students, and training for employees. MCC works with other health care organizations, like the Mid-Michigan District Health Department, to provide internships and training. MCC has partnered with Cherry Health to provide phlebotomy training to their medical assistants. MCC partnered with Sheridan Care for a technology training grant and with Spectrum Health to purchase telemedicine equipment and provides training on using it._____MCC also has active apprenticeship programs with over 25 local manufacturers. Currently, MCC has over 200 apprentices employed by over 25 local manufacturers and offers certificate programs to train the future workforce. Many of these students are in registered apprenticeships, but others are simply taking classes paid for by their employer. MCC has also helped Michigan New Jobs Training grants to local employers. Many partnerships were on-hold due to the COVID-19 Pandemic, but most have started up and things seem to be getting back to "normal."
(ii) The community college provides customized on-site training for area companies, employees, or both.	MCC regularly (in non-COVID times) offers PLC (Allen Bradley and Siemens) training; FANUC and Kuka robotics training; Tig and food grade welding training, basic computer training, basic blueprint reading and measurement training, GD&T training, Excel/Access

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	training, sales training, MIOSHA, Lean, Quality management, internal audit, plant design, coaching, and CNC training to many local businesses including local manufacturers and local health care facilities. MCC also partners with the Michigan Manufacturing Technology Center (MMTC) to provide other training as needed. MCC has provided directed study/internships with banking institutions. Although many companies have chosen to reduce the number of customized trainings due to the COVID-19 Pandemic, MCC has delivered the following customized trainings:
	
	• ADAC Manufacturing
	  o 16 hours of electrical training
	  o 16 hours of PLC training
	  o 16 hours of robotics training
	• Granco Clark
	  o 4 hours First Aid & CPR
	• Jordan Manufacturing
	  o 12 hours master supervisor leadership training
	• Extruded Aluminum Corp
	  o 8 hours GD&T training
	
	The following trainings are currently on-hold:
	
	• Blough Corp
	  o 34.75 hours of PLC training
	• Jordan Manufacturing
	  o GD&T, blueprint reading, and stamping training (hours to be determined)

(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.	MCC has a credit program in entrepreneurship and offers non-credit classes in numerous areas dealing with starting a company. Post pandemic, this program is growing quickly. MCC also hosts MSBDC counseling at the Greenville campus and offers free classes with the MSBDC and SBA for starting a business. The Greenville Campus also provides free

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	computer use, free use of business plan software, and many other free business resources to the community. These resources are available, but MCC is currently attempting to limit the number of visitors to campus due to the COVID-19 Pandemic.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	MCC's Greenville campus includes an open lab for technological training. This location includes FANUC robotics training, ABB robotics training, Kuka Robotics training, and CISCO network training. This also includes hydraulics, pneumatics, PLCs, CNC, CMM, and computer support. MCC's Greenville campus offers advanced training in electronics, robotics, machine tool, welding (including virtual welding trainers), robotic welding, and motors and controls. MCC recently added a mid-size tear down robot for lock-out/tag-out and repair and rebuild.
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	MCC's President is a board member on the local Workforce Investment Board and the regional Talent 2025 group. MCC's VP for Academic Affairs is on the board of the Montcalm Economic Alliance. MCC's Dean for Industrial Education & Workforce Training is chair of the Ionia County Economic Alliance. MCC has partnered with the local workforce development agencies and adult education to provide corrections officer training. MCC hosts monthly meetings where economic development and workforce development professionals meet to coordinate services to area employers.
Category B: Educational Partnerships (must meet 4 of 5)	
(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.	MCC provides dual enrollment opportunities to all seven Montcalm County high schools, and three high schools in Ionia County, serving more than 400 students each semester. MCC partners with the Montcalm Area Intermediate School District to operate an Early College on MCC's campus that serves students from most local high schools, with 80 students enrolled this fall. So far, 158 Early College

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	graduates have earned an associate degree and three have earned certificates. MCC has articulation agreements with the Montcalm Area Career Center, Mount Pleasant Technical Center, Heartlands Institute of Technology (Ionia), Saranac High School, and Kent Career Center in Early Education, Welding, Computer Support, Criminal Justice, Agriculture, Health and Engineering. MCC partners with Michigan State University to offer an associate degrees Business Agriculture, which has articulations back into the career centers.
(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.	MCC runs numerous summer camps aimed at the K-12 population. MCC has a trailer that takes manufacturing and agricultural robotics, PLC's, virtual welders, and health simulation to all area K-12 schools. In 2019, over 800 students were engaged with the trailer. MCC is also sponsoring local robotics teams. MCC received an NSF grant to build curriculum for K12 students around the robotics trailer, which will start being delivered at local schools in the spring of 2022.
(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.	MCC regularly brings in representatives from 4-year colleges and universities to talk to students, and work with them on transfer. MCC offers free Accuplacer testing to local high schools to help determine their college readiness during their high school careers. MCC has hired a Career Counselor to work in local middle and high schools to help those students find careers and the training path they require. In partnership with the Montcalm Area Intermediate School District, MCC offers an Early College to serve Montcalm and Ionia counties. Students enter the Early College in the 11th grade and can graduate with their HS diploma and Associate Degree in three years.

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(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.	MCC is the only entity in Ionia and Montcalm Counties that offers GED testing. Additionally, MCC offers CLEP testing. MCC also collaborates with the Montcalm and Ionia Literacy Councils to help prepare low skilled students for entry into MCC and, ultimately, successful completion of their educational goals. MCC's advisors are skilled at working with the returning adult population.
(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.	MCC has over 100 articulation agreements, spanning most area colleges and universities. These agreements include 3+1, 2+2, and transfer guides. MCC has signed reverse articulation agreements with Davenport University, Grand Valley State University, Ferris State University, Central Michigan University, and Western Michigan University. MCC has partnered with MSU to provide three associate degrees in agriculture on MCC's main campus in Sidney. MCC and MSU jointly employ a recruiter for the Agricultural Operations program who is housed on MCC's campus.
	MCC, along with other the Michigan Community College Association, and other community colleges and universities, is also helping to lead the creation of new state-wide articulation agreements in Biology, Psychology, Criminal Justice, Communication, Social Work, Engineering and Business. Psychology and communication have already been added to MCC's website. MCC also purchased Explore software to help students find transfer agreements that work for them.
	MCC recently launched a new associate degree program in Cyber Defense with Davenport University. This agreement is a 1+1 with MCC offering 30 credits and Davenport University offering the other 30 credits.

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Category C: Community Services (must meet 4 of 5)	
(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.	MCC annually offers over 100 continuing education courses for the community. These courses include, but are not limited to computer training, art, local history, business skills, yoga and wellness, teacher CEUs, languages, music, and a global awareness series presented by the World Affairs Council of West Michigan. MCC also hosts international trips to the community each year. Many of these have been delayed or cancelled due to the COVID-19 Pandemic.
(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds. To promote personal wellness the activities department also offers nutritional evals, personal training, personal workout programs private swim lessons, aerobic classes, strength training classes, we also hold senior workout classes as well as hold senior citizens day and special swimming classes for home school kids survival swim training for our local middle schools we also do many activities throughout the school year to keep our students engaged and entertained.	MCC operates the Barn Theatre, where many cultural activities are presented for the community. MCC also operates a collegiate size swimming pool that is open for community use. MCC also offers cultural trips that are open to both students and the public, including annual trips to Chicago and to Stratford, Ontario. MCC hosts study abroad tours that allow MCC students and community members to travel to travel the world. In June 2020, students and community members were going to London and Paris, but that trip was delayed due to the COVID-19 Pandemic. MCC will begin study abroad programs once it is feasible to do so. MCC also hosts the Life-Long Learners for citizens over the age of 55, the local philharmonic orchestra, and the MCC Alumni and Friends choir. Additionally, the Ash Lectureship Series regularly brings well-known and topical speakers to campus for the benefit of both students and community members. MCC is a member of the World Affairs Council of West Michigan to offer international programming to the community. As part of this program, MCC hosts one of the events for all West Michigan. This year's topic focused on the future of artificial intelligence. MCC promotes musical interests through partnerships with the MCC Philharmonic Orchestra and MCC Alumni & Friends Choir, which are

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	community-based groups. Both groups have fall and spring concerts for the local community.
(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.	MCC operates a campus library that is open to the public and collaborates with all the local district library. MCC regularly displays art to the public in the North Building, and MCC computer labs in Greenville and Sidney are open to the public. Students from local schools regularly come to MCC's main campus in Sidney to see the Mastodon bones that are on display, and tour Heritage Village to learn about the history of Montcalm County. MCC also sponsors a biennial trip to Art Prize in Grand Rapids that is open to students and the community. MCC holds its own version of Art Prize for local artists and is home to One Book One County and MCC Reads that engage the entire community in reading and discussing books.
(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.	MCC operates a gymnasium, a pool, a rock-climbing wall, and a fitness center that are available to the public for a small charge. MCC has tennis courts, pickle ball courts, and a disc golf course that are available to the public at no charge, as well as five miles of nature trails on the main campus in Sidney. MCC also holds a yearly 5k run and one-mile walk on the nature trails name the Bramble Ramble.
(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.	MCC hosts events such as the monthly legislative luncheon, political debates, and an international symposium. MCC student organizations are encouraged to consider avenues for community service as part of their planned activities. MCC's marketing classes create marketing plans for local businesses, and MCC's Tax Accounting students work with the United Way to complete yearly taxes for low-income families.